

PRODUCE PROCUREMENT SOLUTION



With 30 years of produce experience, Fresh Concepts offers its clients the most comprehensive produce program in the industry. Our expertly managed team of field reps are with our operator clients every step of the way from produce inspection to the time the product hits the table.

Fresh Concepts sits on the operator's side of the negotiation table with a team of over 30 experts who work for you. From our Food Safety program and high-quality Grower Shipper contracts to IT Services with interactive dashboards & online ordering, we customize our program to fit your needs. With over 10 billion dollars in purchasing power, we're able to negotiate contracts that get you competitive pricing on quality products throughout your operation.

GROWER SHIPPER CONTRACTS

Fresh Concepts negotiates contracts with Top Tier Grower Shippers and offers over 7,500 contract SKUs to operators nationwide.



TOP DISTRIBUTOR RELATIONSHIPS

Our network of over 120 distributors provides you the footprint for growth into new markets. We also conduct in person Business Reviews with each distributor you work with four times annually and provide detailed performance reports so you can make informed purchasing decisions.

FOOD SAFETY AUDITS

Risk management and food safety is our top priority and at the forefront of every decision we make. Fresh Concepts maintains Certificate of Insurance and 3rd Party Audit information for every distributor you work with so we can ensure when a recall or outbreak happens, you're covered and alerted. Our Food Safety Manager conducts 2nd party audits on all high-risk products/growers. We offer real time recall management with live data updates showing all affected and non-affected stores upon completion, traceability programs with Field Team Members tracking shippers & labels inside your restaurants and historical recall and food safety documentation available 24/7 inside your online Client Dashboard.

AGILE TECHNOLOGY PLATFORM

We offer an integrated IT system with an ordering portal to consolidate all produce orders and produce data in one location. From EDI integrations to online Client Dashboards, Fresh Concepts is dedicated to bringing you industry leading data management and information services that provide insights into the latest price trends, commodity information, order history and recall alerts.



ON SITE TRAINING

We provide on-site training, storage & handling, and product optimization for your staff.

OUR SERVICES



The Fresh Concepts Difference

- We work for you (not a distributor group)
- We follow the product through the whole system, even your restaurant
- We manage a full produce food safety/recall program from grower/processor to distributor to your restaurants
- We provide full support to operations to resolve any produce related issues
- We offer an integrated IT system with an ordering portal to consolidate all produce orders and produce data in one location
- We meet with your distributor 4 times per year to manage their performance
- We report to you: product quality, price, availability, market condition, auditing, cost savings management tools are all available
- We ensure your specifications are being met from products and sizes to grades and shippers
- We increase produce consciousness and training in the restaurants. The improved storage and handling means better quality to guests with lower waste and lower produce costs
- We establish your produce prices. That means we set every price your restaurants pay for produce.
- We audit every invoice to ensure your locations were invoiced correctly
- We lower your produce costs (we have never failed to save a client on their produce purchases)

As a member of the Buyers Edge Platform, Fresh Concepts clients benefit from over **\$10 Billion in annual purchasing volume** and the foodservice industry's most comprehensive system for data and purchasing technology integrations.